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Go Caribbean! Kicks-Off 2015 with a Media Symposium

April 29, 2015 (Brooklyn, NY) – Go Caribbean! kicks-off its 2015 calendar of investment and trade facilitation activities with a VIP Media Symposium in SoHo, New York on **Thursday, April 30, 2015 from 6:00 pm to 9:00 pm**. The kick-off event, hosted at a sponsor's showroom in Manhattan will bring together media and marketing experts to address the event's theme "**Mainstreaming Caribbean Diaspora Media Infrastructure**". The organizers of Go Caribbean! believe that this is a great opportunity to position Caribbean American media at more strategic and pivotal roles in the information ecosystems within and outside of the Caribbean community. The event will set the stage for a rich series of opportunities marketed to Caribbean Americans, the Caribbean region and their global trading partners and relationships.

The Go Caribbean! Calendar of activities will climax with its annual International Business & Investment Expo on September 30 and October 1, 2015 at BNY Mellon corporate offices in the Financial District in New York. This year's theme is "**It's a Small World: Harnessing the Power of the Caribbean People**". The expo aims at galvanizing the economic and social power of Caribbean Americans and the Caribbean region. Kevin Howell, Managing Director of Anchor Strategy Group and Founder of Go Caribbean! expects a larger contingent of businesses and governments from the Caribbean Islands and greater numbers of facilitated matchmaking sessions in the four target sectors.

Go Caribbean! International Business & Investment Expo brings together export and investment-ready firms, international trading companies, financiers, government agencies and other business entities seeking investment or commercial opportunities with Caribbean businesses and organizations globally. The event targets four key sectors: Food & Beverage, Business Process Outsourcing, Fashion & Garment and Infrastructure & Real Estate. The event features presentations, workshops and networking opportunities focused on Diaspora Engagement & Impact Investment, Project Financing, Technology & Innovation, Caribbean-Cuba Relations and the four-targeted sectors.

Produced by Anchor Strategy Group through support, collaboration and partnerships with the Caribbean American Chamber of Commerce and Industry (CACCI); Institute of Caribbean Studies (ICS) - (a Washington, DC based organization); Caribbean Association of Industry and Commerce (CAIC); Gateway Capital Holdings US (GCHUS); members from the OAS Caribbean Ambassador Caucus and a member of the United States Congress.

ABOUT GO CARIBBEAN!

Go Caribbean! is a strategic platform that was successfully launched in 2014 by Anchor Strategy Group (Anchor), a dynamic New York-based firm formed in April 2009. Anchor provides integrated management, financial, and strategic solutions mainly to governments and to Caribbean-owned businesses.

REGISTRATION DETAILS CONTACT: Karen Booker at info@gocaribbeanexpo.com

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